

Designer's Choice Intake Form



General

Date of Delivery/Pick Up *: *Most likely you already have this and some of the other below questions. We like to include guidelines such as how long our process takes and what time we are open so customers don't have to look elsewhere for it while they fill this out.*

It takes 2 days to fulfill an order placed online. We are open Mondays by appointment/pick up ONLY and Tue-Fri, 9am-3pm. Pick-Up & Delivery will be within those times. Thank you!

Delivery Instructions: *Some delivery areas are complicated, or a customer wants to meet us outside, they can have an area to write that in our form.*

Let us know if there are any special delivery instructions.

Time of Pick Up/Delivery *: *Give customer options, versus having them write their own time. We do ranges to provide wiggle room.*

It takes 2 days to fulfill an order placed online. We are open Mondays by appointment/pick up ONLY and Tue-Fri, 9am-3pm. Pick-Up & Delivery will be within those times. Please keep in mind, delivery time is not always guaranteed, please choose a range. Thank you
Time Options: 9am-11am 11am-1pm 1pm-3pm



Info of Recipient

Recipient Name *: *This is for WHO is getting the flowers, not who is picking up.*

Note for Recipient *: *We hand-write all of our notes (as an alignment with our brand and customer service) so this option is for a hand-written note for the recipient.*

Signed *: *This is from who the flowers are. We like to include this as some customers forget to sign their names.*



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Color Palette*: *This just gets an idea of what color scheme the customer is expecting the bouquet to be.*

What color scheme would you like in the bouquet?
Please keep in mind, the options you write are not guaranteed and will be based on availability. The florist will do their best to add those in depending on the season/availability.

Flower Favorites*: *We like to include flower favorites as its always nice to have at least 1 of the favorite flowers of the recipient in the bouquet and we try our very best to make that happen. Sometime we're able to fulfill all, sometimes we just have one.*

Tell us your choice of flowers (roses, tulips, mums, peonies, garden roses, etc.)

Please keep in mind, the options you write are not guaranteed and will be based on availability. The florist will do their best to add those in depending on the season/availability, if they are not available, the florist will choose the best substitution (if there is one).

What is your preferred arrangement style?* *This helps us get an idea of what they expect their arrangement to look like & usually in the notes section they will add "less greenery and more blooms," or "something magical," or "something very modern and architectural," etc.*

Please select which style suits the arrangement you'd like

- Romantic
- Whimsical
- Modern/Clean
- Designers Choice



Define the Aesthetic: *This is to basically be "on trend," its pretty easy to just enter an aesthetic into pinterest and get a pretty good idea of a persons style.*

We like to get an idea of the person we are arranging a bouquet for, please write which aesthetic/style you prefer or if you are gifting this to someone, what is their aesthetic?

Define Home Style: *We use this for a lot of realtor & subscription customers are these arrangements usually go in someones house so we try to match their home interior.*

There are different types of home styles that we take into consideration when arranging someone special. Do you have a specific home style or does the person you are gifting the flowers to have a specific home style? Is it retro, vintage, modern, traditional, industrial, bold, etc.

Any Extra Notes?: *We have this option for customers that want to expand on any of the above or just leave any extra delivery/guidance, sometimes even allergies and dislikes.*