

ALEXANDRA FARMS

Garden & Spray Rose Guide





ROSES

Perfection in Petals

This guide explores the magnificent rose offerings from Alexandra Farms, one of the premier growers represented by Mayesh. Alexandra Farms is known for their stunning selection of rose varieties, including both classic and rare beauties. We'll guide you through their standard availability of rose types based on the season and insights on care and handling to keep the blooms thriving. You'll also find design inspiration for arranging these perfumed flowers, along with useful tips on ordering timelines, so you can have the freshest roses on hand. With Alexandra Farms' roses, you'll discover glorious options for every occasion and be able to craft dazzling floral arrangements all year long.

STANDING ORDERS

Yearly Offer

Mayesh works with Alexandra Farms to offer yearly standing offers.

GARDEN ROSES ARE A GREAT OPTION FOR WINTER & SPRING:

- Long-lasting varieties (10 days plus vase life)
- Differentiator (not found at any Walmart!)
- Special winter pricing
- Small box counts (48 stems)
- Custom packed varieties

SET UP A WINTER SEASONAL ORDER THAT INCLUDES VALENTINE'S DAY & EASTER

- The minimum order is only 48 stems a week (4 bunches)
- Pick and choose from over 40 garden rose varieties to create your own customized pack from our five lines (Deluxe, Premium Deluxe, Princess, Wabara and, of course, David Austin)
- Same low weekly price for the entire period

5% discount on the purchase of three or more boxes!

ORDERING WITH MAYESH

Seasonal Ordering Schedule

Take advantage of Alexandra Farms' stunning rose selection year-round with this seasonal ordering guide when purchasing through Mayesh Wholesale:

Spring

Order spring roses beginning in early March for April through May events/holidays.

Summer

Prepare for summer weddings and events by pre-ordering in May. Supplement with additional orders every 2-3 weeks for fresh roses.

Fall

Shift to ordering roses like hybrid teas and sweethearts beginning in early September. Order garden roses in late September for holiday designs in November to December.

Winter

Order classic red roses and winter-hardy varieties in November for Christmas, New Year's, and Valentine's Day with Mayesh's yearly Winter Standing Order offer.

Connect with your Mayesh sales rep to confirm current rose availability and lock in the varieties you need for each upcoming season.

CARE & HANDLING

Working with Roses for Floral Design

Alexandra Farms' exquisite roses deserve special treatment from the journey to your cooler through the design process. Follow these pro tips to keep them looking their best:



Transport & Receiving

- Transport roses upright and unpack immediately into a cooler at 33–35°F
- Re-cut stems and place in clean, fresh water upon arrival



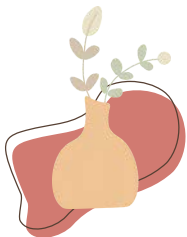
Conditioning

- Re-cut at least 2 inches off stems before designing with a sharp blade
- Immerse in 100–110°F water for at least one hour
- Use floral cleaners or lemon/lime juice to discourage bacteria



Handling

- Handle roses gently by their stems, avoiding touching petals
- Keep roses hydrated in floral tubes when out of water



Arranging

- The rose's open bloom faces outward in arrangements
- Pair complementary colors and flower shapes
- Create interesting textures contrasting flowers, foliage, and fillers



Post-Design Care

- Display floral designs with roses out of direct sunlight
- Monitor water levels and recut stems as needed
- Use floral food in the water to nourish roses

DELUXE GARDEN ROSES

ALABASTER®

Premium Deluxe Garden Rose



Main Color: White
2nd Color: Light Yellow

Head Size: Small
Length: 40-50 cm

Petal Count: 80
Vase Life: 10 Days

Substitute: Patience &
White Cloud

ASHLEY®

Deluxe Garden Rose



Main Color: Pink
2nd Color: Medium Pink

Head Size: Medium
Length: 40-60 cm

Petal Count: 118
Vase Life: 12 Days

Substitute: Princess Kishi
& Romantic Antike

BARONESSE®

Deluxe Garden Rose



Main Color: Pink
2nd Color: Dark Pink

Head Size: Small
Length: 30-50 cm

Petal Count: 120
Vase Life: 10 Days

Substitute: Princess Kishi,
Kate & Mariatheresia

BLANCHE SPRAY

Deluxe French Spray Garden Rose



Main Color: White
Head Size: Medium

Length: 50 cm
Petal Count: 30

Vase Life: 10 Days
Note: First Pure White Rose

BRIDAL PIANO®

Premium Deluxe Garden Rose



Main Color: Pink
2nd Color: Light Pink

Head Size: Medium
Length: 40-50 cm

Petal Count: 100
Vase Life: 12 Days

Substitute: Sabrina, Princess
Charlene & Constance, Keira

CAFÉ LATTE®

Deluxe Dutch Hybrid Tea Rose



Main Color: Light Brown
2nd Color: Mauve

Head Size: Medium
Length: 40-60 cm

Petal Count: 30
Vase Life: 10 Days

CARAMEL ANTIKE®

Deluxe Cabbage Garden Rose



Main Color: Sand
2nd Color: Tan

Head Size: Large
Length: 30–50 cm

Petal Count: 110
Vase Life: 10 Days

Substitute: Princess Charlene
& Golden Mustard

CATALINA®

Deluxe Garden Rose



Main Color: Yellow
Head Size: Medium

Length: 30–50 cm
Petal Count: 100

Vase Life: 12 Days
Substitute: Lemon Pompon

GOLDEN MUSTARD®

Dutch Hybrid Tea Rose



Main Color: Sand
2nd Color: Gold

Head Size: Medium
Length: 40–60 cm

Petal Count: 62
Vase Life: 10 Days

Substitute: Caramel Antike

MARIATHERESIA®

Deluxe Garden Rose



Main Color: Pink
2nd Color: Light Pink

Head Size: Small
Length: 30-50 cm

Petal Count: 120
Vase Life: 10 Days

Substitute: Sabrina, Bridal Piano, & Mayra's Bridal Pink

MAYRA'S BRIDAL PINK®

Deluxe Garden Rose



Main Color: Pink
2nd Color: White

Head Size: Small
Length: 30-50 cm

Petal Count: 130
Vase Life: 10 Days

Substitute: Sabrina, Bridal Piano, Mayra's Rose, & Mariatheresia

MAYRA'S ROSE®

Deluxe Garden Rose



Main Color: Pink
2nd Color: Light Pink

Head Size: Medium
Length: 40-60 cm

Petal Count: 90
Vase Life: 10 Days

Substitute: Sabrina, Bridal Piano, Mayra's Bridal Pink, & Mariatheresia

MENTA®

Deluxe Dutch Hybrid Tea Rose



Main Color: Light Lavender
Head Size: Large

Length: 50-60 cm
Petal Count: 70

Vase Life: 12 Days

NOTRE DAME

Deluxe Dutch Hybrid Tea Rose



Main Color: Gray
2nd Color: Lavender

Head Size: Medium
Length: 50-60 cm

Petal Count: 35
Vase Life: 10 Days

Substitute: Café Latte, Menta,
& Miyabi Brown

PIANO®

Premium Deluxe Garden Rose



Main Color: Red
2nd Color: Dark Red

Head Size: Medium
Length: 40-60 cm

Petal Count: 120
Vase Life: 12 Days

Substitute: Wanted

PINK O'HARA®

Deluxe Fragrant Garden Rose



Main Color: Light Pink
2nd Color: Pink

Head Size: Large
Length: 40-60 cm

Petal Count: 70
Vase Life: 10 Days

Substitute: Sabrina, Bridal Piano,
Mayra's Bridal Pink, & Mariatheresia

PINK PIANO®

Premium Deluxe Garden Rose



Main Color: Pink
2nd Color: Medium Pink

Head Size: Medium
Length: 40-60 cm

Petal Count: 120
Vase Life: 12 Days

Substitute: Baronesse,
Princess Kishi, & Kate

PRECIOUS MOMENTS®

Deluxe Garden Rose



Main Color: Mauve
2nd Color: Lavender

Head Size: Small
Length: 40-60 cm

Petal Count: 75
Vase Life: 12 Days

Substitute: Kate &
Tiara

QUICKSAND®

Deluxe French Hybrid Tea Rose



Main Color: Sand
2nd Color: Cream

Head Size: Large
Length: 40-60 cm

Petal Count: 60
Vase Life: 12 Days

Substitute: Caramel
Antike

ROMANTIC ANTIKE®

Deluxe Cabbage Garden Rose



Main Color: Pink
Head Size: Large

Length: 30-50 cm
Petal Count: 110

Vase Life: 10 Days
Substitute: Ashley

SABRINA®

Premium Deluxe French Garden Rose



Main Color: Light Pink
2nd Color: Pink

Head Size: Small
Length: 30-50 cm

Petal Count: 125
Vase Life: 10 Days

Substitute: Tsumugi
& Keira

SAHARA SENSATION SPRAY

Deluxe Dutch Spray Garden Rose



Main Color: Sand
Head Size: Medium

Length: 50 cm
Petal Count: 30

Vase Life: 12 Days
Substitute: Patience & White Cloud

SAHARA SENSATION®

Deluxe Dutch Garden Rose



Main Color: Sand
2nd Color: Beige

Head Size: Medium
Length: 40-50 cm

Petal Count: 40
Vase Life: 10 Days

Substitute: Quicksand &
Caramel Antike

SPECIAL BRIDE

Deluxe Dutch Hybrid Tea Rose



Main Color: Blush
2nd Color: White

Head Size: Large
Length: 50 cm

Petal Count: +200
Vase Life: 10 Days

SUNSET®

Deluxe Garden Rose



Main Color: Orange
2nd Color: Yellow

Head Size: Large
Length: 40-60 cm

Petal Count: 68
Vase Life: 12 Days

Substitute: Fiction

SYMBOL®

Deluxe Hybrid Tea Rose



Main Color: Tan & Yellow
2nd Color: Dark Pink

Head Size: Large
Length: 40-50 cm

Petal Count: 110
Vase Life: 12 Days

Substitute: Golden Mustard
& Caramel Antike

VITALITY®

Deluxe Garden Rose



Main Color: White
2nd Color: Cream

Head Size: Large
Length: 40-60 cm

Petal Count: 45
Vase Life: 8 Days

Substitute: Patience
& Princess Miyuki

WANTED®

Deluxe Garden Rose



Main Color: Red
2nd Color: Dark Red

Head Size: Large
Length: 40-70 cm

Petal Count: 50
Vase Life: 12 Days

Substitute: Piano

WEDDING ROSEVER SPRAY®

Deluxe French Spray Garden Rose



Main Color: Light Pink
Head Size: Medium

Length: 50 cm
Petal Count: 30

Vase Life: 10 Days

WESTMINSTER ABBEY

Deluxe Hybrid Tea Rose



Main Color: Gray
2nd Color: Pink

Head Size: Large
Length: 50 cm

Petal Count: 150
Vase Life: 12 Days

WHITE CLOUD®

Premium Deluxe Garden Rose



Main Color: White
2nd Color: Ivory

Head Size: Medium
Length: 40-60 cm

Petal Count: 160
Vase Life: 10 Days

Substitute: Patience
& Princess Miyuki

WHITE O'HARA®

Deluxe Fragrant Garden Rose



Main Color: White
2nd Color: Blush

Head Size: Large
Length: 40-60 cm

Petal Count: 70
Vase Life: 10 Days

Substitute: Princess
Miyuki & Vitality

YVES PIAGET

Deluxe French Spray Garden Rose



Main Color: Pink
2nd Color: Medium Pink

Head Size: Large
Length: 40-60 cm

Petal Count: 80
Vase Life: 8 Days

Substitute: Precious
Moments & Princess Kishi



DAVID AUSTIN® ROSES

BEATRICE™

Auslevity



Color: Warm Yellow & Cream
Head Size: 4.3 inches

Petal Count: 83
Vase Life: 7-9 Days

Substitute: Edith &
Juliet

BESSIE™

Ausperidot



Color: Ivory & Cream
Head Size: Large

Petal Count: 100
Vase Life: 7-9 Days

Substitute: Juliet &
Leonora

CAPABILITY™

Ausapply



Color: Hot Pink
Head Size: 4.8 inches

Petal Count: 115
Vase Life: 7-9 Days

Substitute: Kate

CHARITY™

Auswacher



Color: Blush Pink & Peach
Head Size: 4.2 inches

Petal Count: 153
Vase Life: 5-7 Days

Substitute: Juliet

CONSTANCE™

Austruss



Color: Pink & Cream
Head Size: Large

Petal Count: 100
Vase Life: 7-9 Days

Substitute: Juliet &
Leonora

DARCEY™

Auschariot



Color: Raspberry Red
Head Size: 4.1 inches

Petal Count: 125
Vase Life: 10 Days

Substitute: Kate

EDITH™

Auspluto



Color: Gold, Yellow & Pink
Head Size: 6.0 inches

Petal Count: 87
Vase Life: 7-9 Days

Substitute: Beatrice
& Juliet

EFFIE™

Auszray



Color: Yellow, Orange & Apricot
Head Size: 5.3 inches

Petal Count: 130
Vase Life: 8 Days

Substitute: Beatrice

EUGENIE™

Ausimage



Color: Cream, Blush Peach & Apricot
Head Size: 5.1 inches

Petal Count: 90
Vase Life: 8 Days

HETTIE™

AUSCP1117



Color: Dark Pink
Head Size: Large

Petal Count: 120
Vase Life: 10 Days

Substitute: Darcey &
Capability

JULIET™

Ausjameson



Color: Peach & Apricot
Head Size: 4.7 inches

Petal Count: 90
Vase Life: 10 Days

KEIRA™

Ausboxer



Color: Pale Pink & Cream
Head Size: 4.8 inches

Petal Count: 100
Vase Life: 10 Days

Substitute: Constance

LEONORA™

Auswagsy



Color: Ivory & Cream
Petal Count: 105

Vase Life: 8 Days
Substitute: Purity & Patience

MIRANDA™

Ausimmon



Color: Medium & Light Pink
Head Size: 5.4 inches

Petal Count: 120
Vase Life: 6-7 Days

PATIENCE™

Auspastor



Color: Ivory
Head Size: 4.6 inches

Petal Count: 165
Vase Life: 8 Days

PURITY™

Ausoblige



Color: Cream, Apricot & Peach
Head Size: 5.3 inches

Petal Count: 90
Vase Life: 10 Days

Substitute: Patience

TESS™

Auszucht



Color: Deep Royal Red
Head Size: 4.2 inches

Petal Count: 120
Vase Life: 10 Days

Substitute: Darcey



PRINCESS GARDEN ROSES

PRINCESS AIKO®

Princess Japanese Garden Rose



Main Color: Peach

2nd Color: Cream & Light Pink

Head Size: Medium

Length: 40-60 cm

Petal Count: 120

Vase Life: 10 Days

Substitute: Juliet &

Princess Charlene

PRINCESS FAIRY KISS PINK SPRAY

Princess Japanese Garden Spray Rose



Main Color: Blush & Light Pink

Head Size: Large

Length: 40 cm

Petal Count: 80

Vase Life: 12 Days

PRINCESS HITOMI®

Princess Japanese Garden Rose



Main Color: Light Pink

Head Size: Medium

Length: 50 cm

Petal Count: 85

Vase Life: 10 Days

Substitute: Pink O'Hara & Mariatheresia

PRINCESS HOSHI™

Princess Japanese Garden Spray Rose



Main Color: Yellow
Head Size: Small

Length: 40-50 cm
Petal Count: 80

Vase Life: 12 Days

PRINCESS MAYA®

Princess Japanese Garden Rose



Main Color: Peach
2nd Color: Light Pink

Head Size: Medium
Length: 40-60 cm

Petal Count: 80
Vase Life: 12 Days

Substitute: White O'Hara
& White Cloud

PRINCESS MIDORI® SPRAY

Princess Japanese Garden Spray Rose



Color: Green
Head Size: Small

Length: 30-40 cm
Vase Life: 12 Days

PRINCESS MIYUKI®

Princess Japanese Garden Rose



Main Color: White
Head Size: Small

Length: 40–60 cm
Petal Count: 70

Vase Life: 10 Days
Substitute: Vitality, White O'Hara & Patience

PRINCESS PINKU SPRAY

Princess Japanese Garden Spray Rose



Main Color: Hot Pink
2nd Color: Light Pink

Head Size: Very Small
Length: 40 cm

Vase Life: 12 Days



WABARA GARDEN ROSES

BARONESSE®

Wabara Garden Rose



Main Color: Tan
2nd Color: Light Pink

Head Size: Medium
Length: 40-60 cm

Petal Count: 100
Vase Life: 10 Days

Substitute: Miyabi &
Golden Mustard

LOLI SPRAY

Wabara Garden Spray Rose



Main Color: Sandy Pink
2nd Color: Light Lavender

Head Size: Medium
Length: 50 cm

Petal Count: 30
Vase Life: 12 Days

MIYABI™

Wabara Garden Rose



Main Color: Peach
2nd Color: Medium Pink

Head Size: Large
Length: 40-60 cm

Petal Count: 100
Vase Life: 10 Days

Substitute: Juliet &
Princess Suki

SENLITSU™

Wakara Garden Rose



Main Color: Pink
2nd Color: Lavender

Head Size: Medium
Length: 40-60 cm

Petal Count: 100
Vase Life: 10 Days

Substitute: Sabrina &
Bridal Piano

SOLA SPRAY

Wakara Garden Spray Rose



Main Color: Antique Pink
2nd Color: Sand & Pink

Head Size: Medium
Length: 50 cm

Petal Count: 30
Vase Life: 12 Days

TSUMUGI™

Wakara Garden Rose



Main Color: Pink
2nd Color: Light Pink

Head Size: Large
Length: 40-60 cm

Petal Count: 120
Vase Life: 10 Days

Substitute: Sabrina,
Pink O'Hara & Miranda





NEED MORE INSIGHT & SUPPORT?



Reach out to your sales rep or use the Mayesh Flower Library
at www.mayesh.com/flower-library
to find more roses.